## 國立高雄師範大學

## National Kaohsiung Normal University 人力與知識管理研究所碩士班開課系統表

## Curriculum for the Master of Business Administration (MBA) Program

## **Graduate Institute of Human Resource and Knowledge Management**

114 學年度入學學生適用 Applicable to students enrolled Fall 2025 and later

必修 Required Courses	第一學年(Year 1)		第二學年(Year 2)		
	科目 Subject	學分 Credit	科目 Subject	學分 Credit	
	企業研究方法 Studies in Business Research Method	3	論文 Thesis	6	
	知識管理研究 Studies in Knowledge Management	3	人力與知識管理統合研究 Studies in the Consilience of Human Resource and Knowledge Management	3	
	數量決策分析研究 Studies in Quantitative Decision Making Analysis	3			
	人力資源管理研究 Studies in Human Resource Management	3			
選修 Elective Courses	科目 Subject	學分 Credit	科目 Subject	學分 Credit	
	教育訓練與發展研究 Studies in Education, Training and Development	3	智慧資本與智慧財產管理研究 Studies in Intellectual Capital and Intellectual Property	3	
	績效評估與管理研究 Studies in Performance Appraisal and Management	3	策略性競爭智慧與知識管理 研究 Studies in Strategic Competitive Intelligence and Knowledge Management	3	
	薪酬管理研究 Studies in Planning and Management of Compensation System	3	知識型組織運作與管理研究 Studies in Management and Practice of Knowledge Organization	3	
	企業勞資關係與法規研究 Studies in Business Labor Relation and Legislation	3	人員創造力與組織創新管理 研究 Studies in Members' Creativity and Organizational Innovation Management	3	

組織行為與管理研究 Studies in Organizational Behavior and Management	3	數位時代知識管理策略研究 Studies in Knowledge Management Strategies in the Digital Era	3
組織發展與領導研究 Studies in Organizational Development and Leadership	3	管理經濟學研究 Studies in Managerial Economics	3
人際關係與溝通研究 Studies in Human Relationships and Communication	3	行銷導向人力資源管理研究 Studies in Marketing Approach to Human Resource Management	3
招募與甄選管理研究 Studies in Recruitment and Selection Management	3	勞動力多樣性管理研究 Studies in Workforce Diversity	3
國際人力資源管理研究 Studies in International Human Resource Management	3	員工工作態度研究 Studies in Employee Attitude	3
情緒管理研究 Studies in Emotion Management	3	組織診斷與分析研究 Studies in Organization Diagnosis and Analysis	3
管理心理學研究 Studies in Managerial Psychology	3	組織理論與管理研究 Studies in Organization Theory and Management	3
AI 時代企業倫理研究 Studies in AI Era Business Ethics	3	企業與社會研究 Studies in Business and Society	3
策略管理研究 Studies in Strategy Management	3	AI 協作量化研究 Studies in AI Collaboration Quantitative Research	3
組織動態與人力資源競能研究 Studies in Organization Dynamics and Human Resource Competency	3	社群人員與知識管理研究 Studies in Human Resource and Knowledge Management for Community of Practice	3
專案人力與知識管理研究 Studies in Human Resource and Knowledge Management for Project Management	3	統計套裝軟體應用 Statistical Software Application	3
管理科學研究 Studies in Management Science	3	人力資源策略研究 Studies in Human Resource Strategy	3
工作與職能分析研究 Studies in Job and Competency Analysis	3	團隊互動與知識分享研究 Studies in Team Interaction and Knowledge Share	3
人力資源成本效益分析研究 Studies in Human Resource Cost and Benefit Analysis	3	知識地圖與專家黃頁研究 Studies in Knowledge Map and Expert Yellow Page	3
金融科技管理研究 Studies in Fin Tech Management	3	人力資源管理個案研究 Studies in Human Resource Management Cases	3

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	財務管理研究 Studies in Financial Management	3	AI 與資料採礦研究 Studies in AI and Data Mining	3	
	調查與問卷分析 Survey and Questionnaire Analysis	3	知識管理在行銷研究的應用 Knowledge Management in Marketing Research	3	
	綠色產業與知識管理研究 Studies in Green Industry and Knowledge Management	3	創業管理研究 Studies in Entrepreneurship Management	3	
	企業實習 Enterprise Internship	3	人力資源管理數據分析 Human Resources Analytics	3	
	商業英語溝通 Business Communication in English	3	知識經濟與雙軸轉型研究 Studies in Knowledge Economy and Twin Transformation	3	
	質化研究 Studies in Qualitative Research	3	AI 應用賦能在人才管理研究 Studies in AI Applications Empowering Talent Management	3	
備註 Remarks 動文可 記呈)	Studies in Qualitative Research Empowering Talent				